



Town of Ashland

Center of the Universe

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April 30, 2015

Ms. Emilee C. Adamson  
Planning and VPDES Permit Manager  
Virginia Department of Environmental Quality (DEQ)  
Piedmont Regional Office  
4949 Cox Road  
Glen Allen, VA 23060

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RE: Virginia Pollutant Discharge Elimination System (VPDES) Permit No.  
VAR040011 Municipal Separate Storm Sewer System (MS4) Annual Report  
2013-2014

Dear Ms. Adamson:

This letter is in response to your April 10, 2015 letter providing comments on the Town of Ashland's MS4 Annual Report for the 2013-2014 reporting period. Below are responses to your comments:

***Minimum Control Measure 1 – Public Education and Outreach on Stormwater Impacts***

*Permit II.B.1.g(2): Provide a list of the education and outreach activities that will be conducted during the next reporting period for each high-priority water quality issue, the estimated number of people that will be reached, and an estimated percentage of the target audience or audiences that will be reached.*

See the attached Public Education Plan. The Town had been provided inaccurate information regarding when this plan needed to be completed.

***Minimum Control Measure 3 – Illicit Discharge Detection and Elimination***

*Permit II.B.3.f(1): Confirm that no notices of interconnection with other MS4 entities were given.*

There were no notices of interconnection with other MS4 entities given during the reporting period.

***Minimum Control Measure 4 – Construction Site Stormwater Runoff Control***

*Permit II.B.4.f(3): Clarify who provided construction site inspections prior to the Town's Erosion and Sediment Control program becoming effective July 1, 2014, and provide the total number of inspections performed by that authority.*

Town of Ashland performed its own Erosion and Sediment Control inspections prior to July 1, 2014. The Town has had an Erosion and Sediment Control program since the 1980s. It was codified in 1989.

The Town of Ashland performed 603 Erosion and Sediment Control inspections during the reporting period.

*Permit II.B.4.f(4) Confirm that there were no enforcement actions taken by the inspecting authority during the reporting period, or provide a summary of the enforcement actions including total number and type.*

The following enforcement actions were taken during the reporting period:

1. Carters Hill Subdivision Section II. The Town of Ashland took Civil Action against the developer. We settled out of court for \$7,000. The reason for the Civil Action was that the developer continued to work under a Stop Work Order.

***MS4 Program Plan Updates***

*Permit II.B.1.c: As stated above for Minimum Control Measure 1, the Town's Program Plan is required to be updated. The update requirement was to identify three high-priority water quality issues, identify and estimate target audience size, and develop relevant educational outreach material.*

See the attached Public Education Plan.

Please let me know if you have any questions.

Sincerely,



Ingrid Stenbjørn, PE  
Town Engineer

Attachment

cc Michael A. Davis, PE, Director of Public Works w/Attachment